



Burlington County



Board of Chosen Freeholders

PO Box 6000

Mt. Holly, New Jersey, 08060-6000

2009 Burlington County Freeholders

Joseph B. Donnelly, Director

Department of Economic Development

Darlene Scocca, *Business Representative*

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Chamber of Commerce

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Renee C. Vidal, Esquire, Chairperson

Kristi Howell-Ikeda, *President*

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The Official Burlington County Resource & Relocation Guide

Dear Business Leader:

The **Burlington County Chamber of Commerce** and the **Burlington County Board of Chosen Freeholders** are pleased to announce that **Village Profile™** has been selected to produce the **Burlington County's first Resource & Relocation Guide**.

This is an excellent opportunity to promote your company in what we expect to be the most-sought after publication. Thousands of full-color, high-tech community guides will be distributed by the Chamber and the County in relocation packets, to visitors, business and residents. This guide will be updated to include all the latest information about our area's business and industry, healthcare, residential living, history, attractions, lodging, shopping, dining, arts and entertainment.

Besides total market coverage of your ad within the print publication, you also receive total market CONNECTIVITY with the **Village Profile™ Convergence Publishing Program®!** With convergence publishing, your sales message reaches a world of prospective customers through:

- Your advertisement featured in a high-quality, full-color, glossy magazine;
- On the Internet, where the entire publication will be converted into a community website for our Chamber and community, featuring our **NewView eBook®** and your ad linked to your business website, hosted at www.villageprofile.com, which gets over 2,000,000 hits per month.
- Exclusive Online Banner Ads, Editorial and Chapter Ads to give you even greater promotional opportunity and exposure, linked to your business website at www.villageprofile.com.
- eBooks of the entire publication, available for FREE download to computer desktops and most wireless devices.
- Your business listing linked to your phone, e-mail and website from our mobile Business Directory portal www.vpmobile.us, which gets over 358,000 hits per month, accessible via web-enabled cell phones and smartphones 24/7.

This is the most advanced publishing media technology available today. Consider supporting this publication and reap the rewards of engaging others with your promotion message.

This publication will be completed supported by advertising revenues. If you would like to be a part of this valuable marketing tool, please call our **Village Profile™** representative, **Bob Cleaver**, at **610-533-8900**, or at the Chamber office, **856-439-2520**, to set up an appointment, or fax the form below to **856-439-2523** and **Bob** will contact you.

Thank you in advance for your support and participation.

Sincerely,

Joseph B. Donnelly
Freeholder Director

Kristi M. Howell-Ikeda
Chamber President / CEO

Yes, I am interested in advertising information for the new Burlington County Relocation & Resource Guide!

Company Name: _____ Contact: _____

Phone: _____ Fax: _____

e-mail: _____ Address: _____